

CITY OF MOUNT PLEASANT, TX & REGIONAL SALES TAX & EMPLOYMENT MONTHLY UPDATE

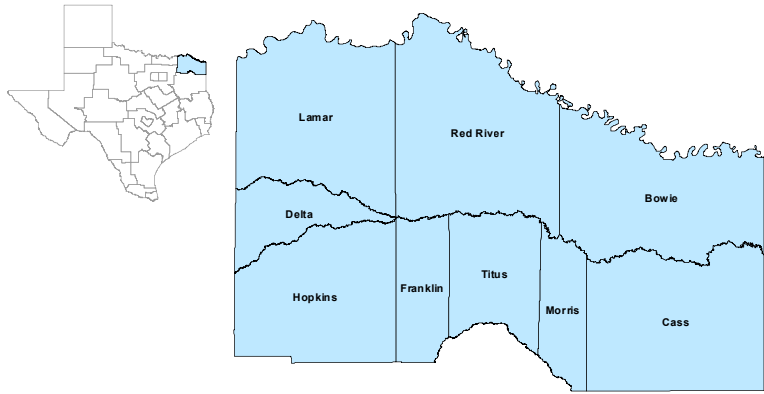


www.mpedc.org

903.572.6602

Updated on: 3/27/2025

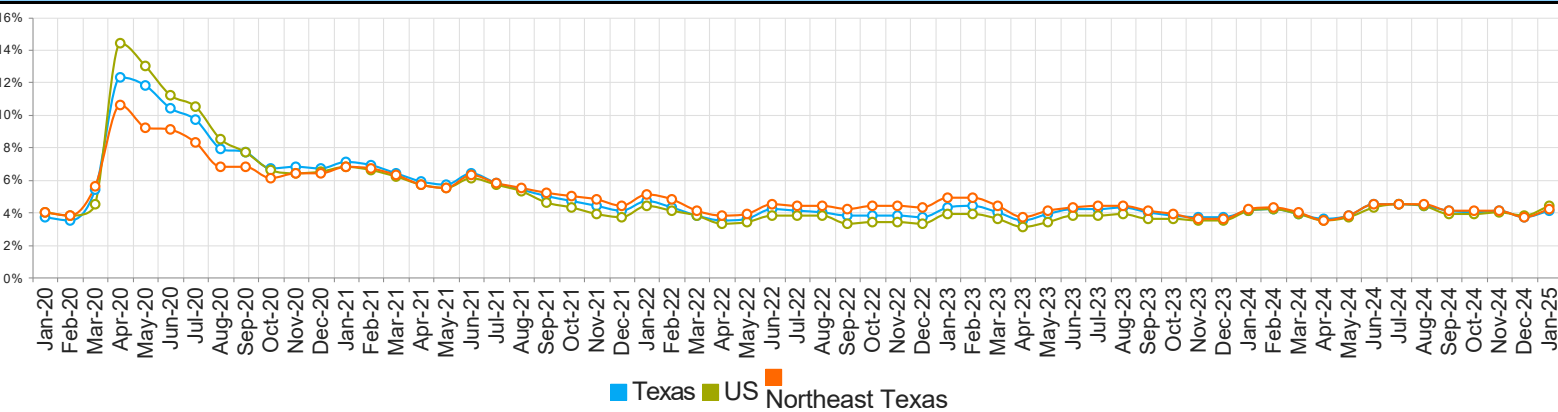
Northeast Texas Workforce Development Area



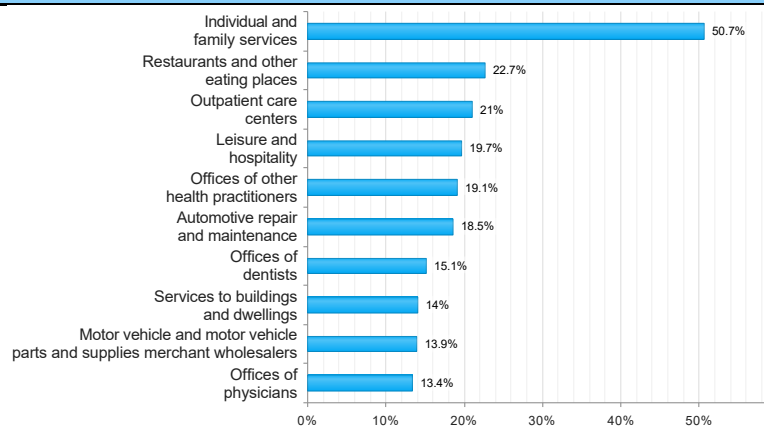
January 2025

WDA Labor Force Statistics				
	Jan-25	Dec-24	Jan-24	Yearly Change
Civilian Labor Force	127,004	126,286	124,480	2,524
Employed	121,687	121,633	119,257	2,430
Unemployed	5,317	4,653	5,223	94
Unemployment Rate	4.2%	3.7%	4.2%	0.0%
Texas Labor Force Statistics				
	Jan-25	Dec-24	Jan-24	Yearly Change
Civilian Labor Force	15,745,182	15,737,596	15,353,061	392,121
Employed	15,097,222	15,153,794	14,720,900	376,322
Unemployed	647,960	583,802	632,161	15,799
Unemployment Rate	4.1%	3.7%	4.1%	0.0%
US Labor Force Statistics				
	Jan-25	Dec-24	Jan-24	Yearly Change
Civilian Labor Force	169,814,000	167,746,000	166,428,000	3,386,000
Employed	162,347,000	161,294,000	159,650,000	2,697,000
Unemployed	7,467,000	6,452,000	6,778,000	689,000
Unemployment Rate	4.4%	3.8%	4.1%	0.3%
Continued Claims for the Week of the 12th				
	Jan-25	Dec-24	Jan-24	Yearly Change
WDA	831	770	812	19
Texas	122,398	122,714	117,393	5,005

Historical Unemployment Rates



Projected Top Ten Fastest Growing Industries in WDA (% Growth 2022-2032)

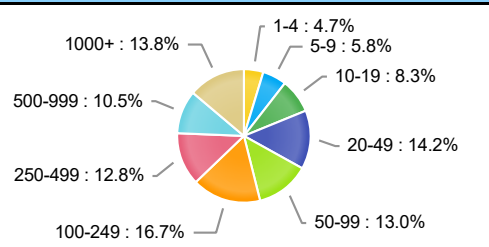


	Q3 2024	Q2 2024	Q3 2023	Quarterly Change	Yearly Change
WDA	\$995	\$988	\$958	\$7	\$37
Texas	\$1,396	\$1,381	\$1,335	\$15	\$61
US	\$1,394	\$1,390	\$1,334	\$4	\$60

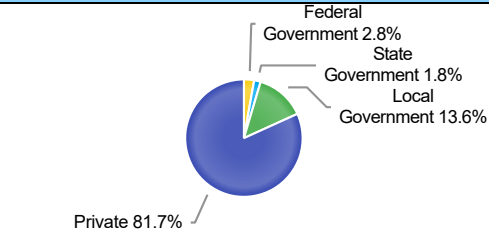
Employment by Industry (3rd Quarter 2024, Percent Change)

Industry	Employment	% of Total	% Quarterly Change	% Yearly Change
Natural Resources and Mining	1,250	1.1%	2.6%	-1.3%
Construction	6,064	5.3%	-0.6%	0.8%
Manufacturing	19,797	17.3%	-0.5%	2.2%
Trade, Transportation and Utilities	24,103	21.1%	0.0%	1.5%
Information	584	0.5%	2.1%	0.7%
Financial Activities	4,712	4.1%	2.3%	8.0%
Professional and Business Services	7,312	6.4%	0.8%	8.9%
Education and Health Services	30,261	26.5%	-2.2%	-0.9%
Leisure and Hospitality	11,534	10.1%	-0.8%	-1.1%
Other Services	2,399	2.1%	0.0%	-2.2%
Public Administration	6,154	5.4%	0.1%	0.7%

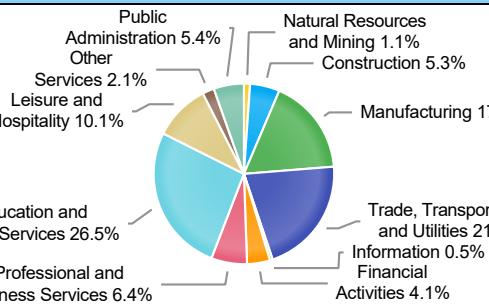
Employment by Size Class (3rd Quarter 2024)



Employment by Ownership (3rd Quarter 2024)



Employment by Industry (3rd Quarter 2024)



CITY OF MOUNT PLEASANT, TX

City Sales and Use Tax Comparison Summary

City	Net Payment This Period	Comparable Payment Prior Year	% of Change	Payment YTD	Prior Year Payment YTD	% of Change
Mount Pleasant	\$627,173.53	\$617,183.90	1.61%	\$2,204,516.13	\$2,029,022.90	8.64%
Daingerfield	\$48,689.48	\$51,370.90	-5.21%	\$171,344.51	\$163,904.96	4.53%
Mount Vernon	\$106,307.22	\$94,339.25	12.68%	\$314,122.23	\$299,654.79	4.82%
Paris	\$927,517.02	\$902,351.76	2.78%	\$3,330,605.64	\$3,273,778.25	1.73%
Pittsburg	\$115,734.84	\$100,266.72	15.42%	\$400,699.13	\$382,883.05	4.65%
Sulphur Springs	\$700,537.96	\$652,058.77	7.43%	\$2,465,204.61	\$2,278,968.69	8.17%

12-Month Mt. Pleasant Monthly Employment, Labor, Unemployment, & Unemployment Rate

P: Preliminary

M: Data are provisional, subject to revision on April 18, 2025

Year	Month	Labor Force	Employment	Unemployment	Unemployment Rate
2025		25342(P)	24226(P)	1116(P)	4.4(P)
2024	Dec	24153(M)	23114(M)	1039(M)	4.3(M)
2024	Nov	24265(M)	23128(M)	1137(M)	4.7(M)
2024	Oct	24216(M)	23074(M)	1142(M)	4.7(M)
2024	Sept	24348(M)	23190(M)	1158(M)	4.8(M)
2024	Aug	24210(M)	22936(M)	1274(M)	5.3(M)
2024	July	24404(M)	23062(M)	1342(M)	5.5(M)
2024	June	24261(M)	22953(M)	1308(M)	5.4(M)
2024	May	23936(M)	22864(M)	1072(M)	4.5(M)
2024	April	23915(M)	22938(M)	977(M)	4.1(M)
2024	Mar	23895(M)	22793(M)	1102(M)	4.6(M)
2024	Feb	23820(M)	22655(M)	1165(M)	4.9(M)

TEXARKANA LAUS													
		January-25				December-24				January-24			
Area	Area Type	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate
Bowie	County	40,218	38,517	1,701	4.2	39,994	38,493	1,501	3.8	39,315	37,685	1,630	4.1
Cass	County	11,144	10,563	581	5.2	11,077	10,567	510	4.6	10,792	10,209	583	5.4
Delta	County	2,373	2,267	106	4.5	2,333	2,238	95	4.1	2,315	2,208	107	4.6
Franklin	County	5,531	5,318	213	3.9	5,283	5,105	178	3.4	5,368	5,148	220	4.1
Hopkins	County	19,577	18,936	641	3.3	19,455	18,906	549	2.8	18,817	18,183	634	3.4
Lamar	County	23,606	22,618	988	4.2	23,570	22,718	852	3.6	23,407	22,430	977	4.2
Morris	County	4,941	4,669	272	5.5	4,971	4,725	246	4.9	4,910	4,638	272	5.5
Red River	County	4,570	4,356	214	4.7	4,528	4,334	194	4.3	4,654	4,431	223	4.8
Titus	County	15,044	14,443	601	4.0	15,075	14,547	528	3.5	14,902	14,325	577	3.9
Paris	City	11,089	10,561	528	4.8	11,067	10,608	459	4.1	10,930	10,473	457	4.2
Texarkana	City	15,437	14,739	698	4.5	15,348	14,730	618	4.0	15,093	14,421	672	4.5

Mount Pleasant is in the Texarkana LAUS area which encloses 9 counties (Bowie, Cass, Delta, Franklin, Hopkins, Lamar, Morris, Red River, Titus) and 2 cities (Paris and Texarkana TX).

- [LAUS \(Local Area Unemployment Statistics\)](#)
- [WDA \(Workforce Development Area\)](#)
- <http://netxworkforce.org>

SALES TAX ANALYSIS 2024-2025												
	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year		Fiscal Year		Increase /Decrease	Increase /Decrease
Month	2017- 2018	2018- 2019	2019- 2020	2020- 2021	2021- 2022	2022- 2023	2023- 2024	YTD	2024- 2025	YTD	Monthly	YTD
October	452,936	469,460	527,009	563,685	600,477	687,931	743,988	743,988	\$647,057	\$647,057	-13.02%	-13.02%
November	503,890	538,937	566,266	694,632	722,839	804,221	761,067	1,505,055	\$619,994	\$1,267,051	-18.53%	-15.81%
December	436,514	486,070	528,108	554,464	631,776	671,535	716,431	2,221,486	\$726,656	\$1,993,707	1.42%	-10.25%
January	479,294	479,869	514,014	588,357	704,431	709,764	680,935	3,554,386	\$630,741	\$2,624,448	-7.37%	-26.16%
February	566,236	577,354	646,021	708,163	811,584	833,566	730,905	4,285,291	\$940,602	\$3,565,050	29.51%	-16.81%
March	461,022	458,329	488,500	547,037	602,265	639,123	617,184	4,902,475	\$627,174	\$4,192,224	1.61%	-14.49%
April	430,902	514,474	515,333	512,342	609,667	667,237	659,655	5,562,130				
May	557,748	598,418	591,833	792,405	795,909	822,608	843,050	6,405,180				
June	502,735	534,409	560,372	698,441	698,469	699,017	704,783	7,109,963				
July	568,397	529,547	555,480	651,804	707,795	850,784	712,950	7,822,913				
August	598,256	562,637	656,930	745,461	787,645	830,227	800,974	8,623,887				
September	480,972	518,839	555,026	645,866	695,822	726,585	758,143	9,382,030				
	6,038,902	6,268,343	6,704,892	7,702,657	8,368,689	8,942,595	9,382,030		\$4,192,224			

Sales Tax Analysis

