

SALES TAX ANALYSIS
2024-2025

	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year		Fiscal Year		Increase /Decrease	Increase /Decrease
Month	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	YTD	2024-2025	YTD	Monthly	YTD
October	452,936	469,460	527,009	563,685	600,477	687,931	743,988	743,988	\$647,057	\$647,057	-13.02%	-13.02%
November	503,890	538,937	566,266	694,632	722,839	804,221	761,067	1,505,055	\$619,994	\$1,267,051	-18.53%	-15.81%
December	436,514	486,070	528,108	554,464	631,776	671,535	716,431	2,221,486	\$726,656	\$1,993,707	1.42%	-10.25%
January	479,294	479,869	514,014	588,357	704,431	709,764	680,935	3,554,386				
February	566,236	577,354	646,021	708,163	811,584	833,566	730,905	4,285,291				
March	461,022	458,329	488,500	547,037	602,265	639,123	617,184	4,902,475				
April	430,902	514,474	515,333	512,342	609,667	667,237	659,655	5,562,130				
May	557,748	598,418	591,833	792,405	795,909	822,608	843,050	6,405,180				
June	502,735	534,409	560,372	698,441	698,469	699,017	704,783	7,109,963				
July	568,397	529,547	555,480	651,804	707,795	850,784	712,950	7,822,913				
August	598,256	562,637	656,930	745,461	787,645	830,227	800,974	8,623,887				
September	480,972	518,839	555,026	645,866	695,822	726,585	758,143	9,382,030				
	6,038,902	6,268,343	6,704,892	7,702,657	8,368,689	8,942,595	9,382,030		\$1,993,707			

TEXARKANA LAUS

Area	Area Type	December-24				November-24				December-23			
		Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate
Bowie	County	39,286	37,757	1,529	3.9	39,457	37,701	1,756	4.5	38,215	36,864	1,351	3.5
Cass	County	12,042	11,511	531	4.4	12,186	11,551	635	5.2	11,789	11,285	504	4.3
Delta	County	2,529	2,432	97	3.8	2,566	2,444	122	4.8	2,463	2,374	89	3.6
Franklin	County	5,037	4,856	181	3.6	5,116	4,916	200	3.9	4,917	4,752	165	3.4
Hopkins	County	19,621	19,066	555	2.8	19,707	19,054	653	3.3	18,693	18,193	500	2.7
Lamar	County	23,726	22,867	859	3.6	24,031	23,032	999	4.2	23,383	22,557	826	3.5
Morris	County	4,679	4,426	253	5.4	4,707	4,419	288	6.1	4,541	4,312	229	5.0
Red River	County	5,037	4,833	204	4.1	5,095	4,863	232	4.6	4,986	4,782	204	4.1
Titus	County	14,047	13,495	552	3.9	14,111	13,494	617	4.4	13,606	13,134	472	3.5
Paris	City	11,400	10,933	467	4.1	11,558	11,012	546	4.7	11,191	10,785	406	3.6
Texarkana	City	15,048	14,421	627	4.2	15,099	14,399	700	4.6	14,648	14,080	568	3.9

Mount Pleasant is in the Texarkana LAUS area which encloses 9 counties (Bowie, Cass, Delta, Franklin, Hopkins, Lamar, Morris, Red River, Titus) and 2 cities (Paris and Texarkana TX).

- [LAUS \(Local Area Unemployment Statistics\)](#)
- [WDA \(Workforce Development Area\)](#)
- <http://netxworkforce.org>

Sales Tax Analysis

