

CITY OF MOUNT PLEASANT, TX
&
REGIONAL
SALES TAX & EMPLOYMENT
MONTHLY UPDATE

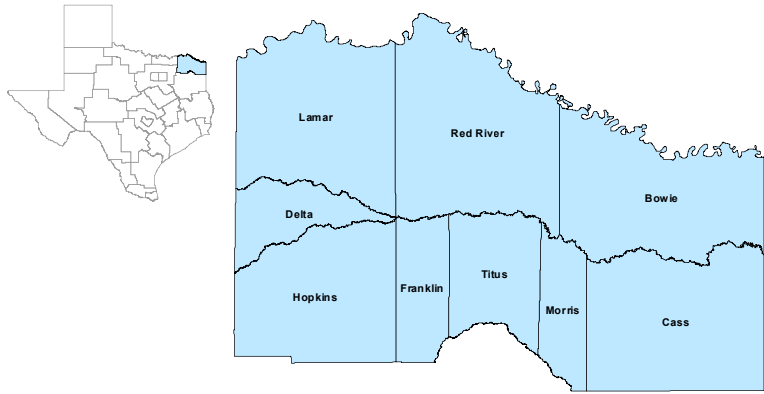


www.mpedc.org

903.572.6602

Updated on: 2/03/2025

Northeast Texas Workforce Development Area



December 2024

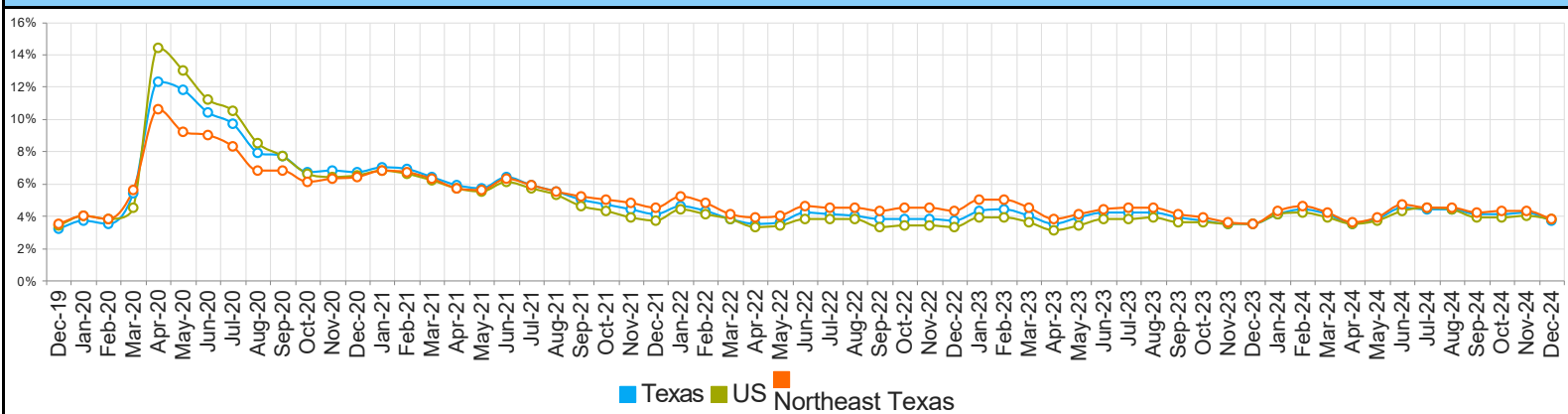
WDA Labor Force Statistics				
	Dec-24	Nov-24	Dec-23	Yearly Change
Civilian Labor Force	126,004	126,976	122,593	3,411
Employed	121,243	121,474	118,253	2,990
Unemployed	4,761	5,502	4,340	421
Unemployment Rate	3.8%	4.3%	3.5%	0.3%

Texas Labor Force Statistics				
	Dec-24	Nov-24	Dec-23	Yearly Change
Civilian Labor Force	15,591,398	15,620,707	15,090,824	500,574
Employed	15,012,362	14,965,379	14,564,917	447,445
Unemployed	579,036	655,328	525,907	53,129
Unemployment Rate	3.7%	4.2%	3.5%	0.2%

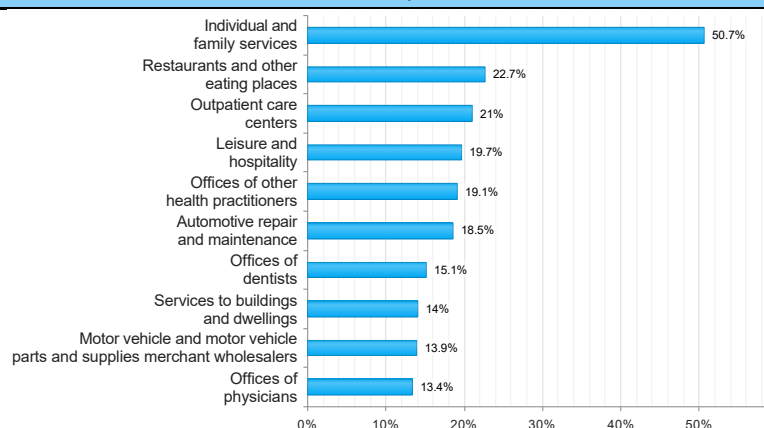
US Labor Force Statistics				
	Dec-24	Nov-24	Dec-23	Yearly Change
Civilian Labor Force	167,746,000	168,164,000	166,661,000	1,085,000
Employed	161,294,000	161,456,000	160,754,000	540,000
Unemployed	6,452,000	6,708,000	5,907,000	545,000
Unemployment Rate	3.8%	4.0%	3.5%	0.3%

Continued Claims for the Week of the 12th				
	Dec-24	Nov-24	Dec-23	Yearly Change
WDA	764	696	735	29
Texas	122,026	116,908	114,107	7,919

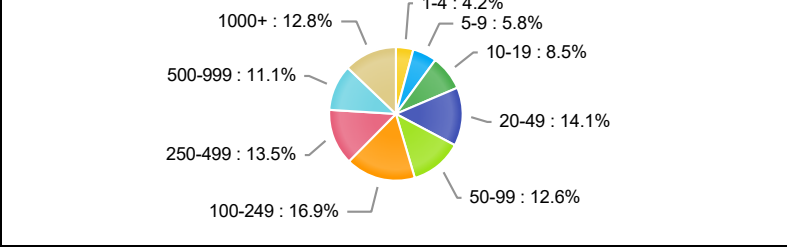
Historical Unemployment Rates



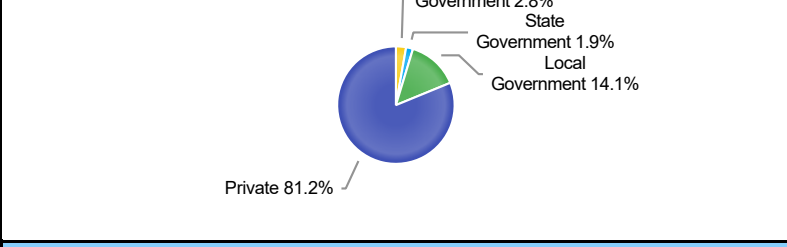
Projected Top Ten Fastest Growing Industries in WDA (% Growth 2022-2032)



Employment by Size Class (2nd Quarter 2024)



Employment by Ownership (2nd Quarter 2024)



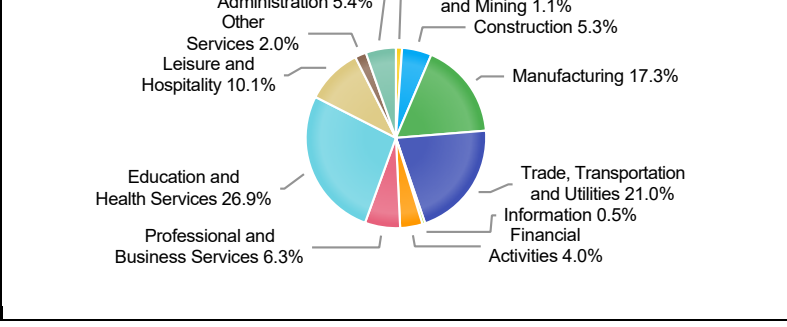
Average Weekly Wage (2nd Quarter 2024)

	Q2 2024	Q1 2024	Q2 2023	Quarterly Change	Yearly Change
WDA	\$988	\$990	\$944	\$-2	\$44
Texas	\$1,381	\$1,540	\$1,321	\$-159	\$60
US	\$1,390	\$1,527	\$1,332	\$-137	\$58

Employment by Industry (2nd Quarter 2024, Percent Change)

Industry	Employment	% of Total	% Quarterly Change	% Yearly Change
Natural Resources and Mining	1,233	1.1%	1.6%	-4.4%
Construction	6,121	5.3%	3.4%	0.6%
Manufacturing	19,880	17.3%	-0.1%	3.5%
Trade, Transportation and Utilities	24,115	21.0%	1.2%	2.3%
Information	572	0.5%	-2.2%	-2.2%
Financial Activities	4,617	4.0%	6.7%	5.1%
Professional and Business Services	7,246	6.3%	0.2%	3.1%
Education and Health Services	30,919	26.9%	-0.6%	-2.0%
Leisure and Hospitality	11,642	10.1%	4.4%	-0.4%
Other Services	2,296	2.0%	-4.9%	-5.5%
Public Administration	6,148	5.4%	0.2%	0.7%

Employment by Industry (2nd Quarter 2024)



CITY OF MOUNT PLEASANT, TX

City Sales and Use Tax Comparison Summary

City	Net Payment This Period	Comparable Payment Prior Year	% of Change	Payment YTD	Prior Year Payment YTD	% of Change
Mount Pleasant	\$726,655.80	\$716,431.01	1.42%	\$8,502,284.15	\$9,000,395	-5.53%
Daingerfield	\$53,497.67	\$49,803.84	7.41%	\$656,596.16	\$647,381.27	1.42%
Mount Vernon	\$94,619.71	\$100,808.83	-6.13%	\$1,223,181.88	\$1,212,489.68	0.88%
Paris	\$1,079,134.39	\$994,396.42	8.52%	\$13,079,031.73	\$12,591,056.29	3.87%
Pittsburg	\$117,737.60	\$114,659.39	2.68%	\$1,525,313.85	\$1,628,491.33	-6.33%
Sulphur Springs	\$765,665.87	\$623,854.40	22.73%	\$9,194,334.06	\$8,777,616.02	4.74%

12-Month Mt. Pleasant Monthly Employment, Labor, Unemployment, & Unemployment Rate

P: Preliminary

Year	Month	Labor Force	Employment	Unemployment	Unemployment Rate
2024	Nov	14099(P)	13483(P)	616(P)	4.4(P)
2024	Oct	14071	13447	624	4.4
2024	Sept	14125	13528	597	4.2
2024	Aug	14028	13361	667	4.8
2024	July	14090	13390	700	5.0
2024	June	14115	13391	724	5.1
2024	May	13898	13322	576	4.1
2024	April	13875	13362	513	3.7
2024	Mar	13827	13199	628	4.5
2024	Feb	13782	13143	639	4.6
2024	Jan	13455	12858	597	4.4
2023	Dec	13606	13134	472	3.5

TEXARKANA LAUS

Area	Area Type	December-24				November-24				December-23			
		Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate
Bowie	County	39,286	37,757	1,529	3.9	39,457	37,701	1,756	4.5	38,215	36,864	1,351	3.5
Cass	County	12,042	11,511	531	4.4	12,186	11,551	635	5.2	11,789	11,285	504	4.3
Delta	County	2,529	2,432	97	3.8	2,566	2,444	122	4.8	2,463	2,374	89	3.6
Franklin	County	5,037	4,856	181	3.6	5,116	4,916	200	3.9	4,917	4,752	165	3.4
Hopkins	County	19,621	19,066	555	2.8	19,707	19,054	653	3.3	18,693	18,193	500	2.7
Lamar	County	23,726	22,867	859	3.6	24,031	23,032	999	4.2	23,383	22,557	826	3.5
Morris	County	4,679	4,426	253	5.4	4,707	4,419	288	6.1	4,541	4,312	229	5.0
Red River	County	5,037	4,833	204	4.1	5,095	4,863	232	4.6	4,986	4,782	204	4.1
Titus	County	14,047	13,495	552	3.9	14,111	13,494	617	4.4	13,606	13,134	472	3.5
Paris	City	11,400	10,933	467	4.1	11,558	11,012	546	4.7	11,191	10,785	406	3.6
Texarkana	City	15,048	14,421	627	4.2	15,099	14,399	700	4.6	14,648	14,080	568	3.9

Mount Pleasant is in the Texarkana LAUS area which encloses 9 counties (Bowie, Cass, Delta, Franklin, Hopkins, Lamar, Morris, Red River, Titus) and 2 cities (Paris and Texarkana TX).

- [LAUS \(Local Area Unemployment Statistics\)](#)
- [WDA \(Workforce Development Area\)](#)
- <http://netxworkforce.org>

SALES TAX ANALYSIS
2024-2025

	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year		Fiscal Year		Increase /Decrease	Increase /Decrease
Month	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	YTD	2024-2025	YTD	Monthly	YTD
October	452,936	469,460	527,009	563,685	600,477	687,931	743,988	743,988	\$647,057	\$647,057	-13.02%	-13.02%
November	503,890	538,937	566,266	694,632	722,839	804,221	761,067	1,505,055	\$619,994	\$1,267,051	-18.53%	-15.81%
December	436,514	486,070	528,108	554,464	631,776	671,535	716,431	2,221,486	\$726,656	\$1,993,707	1.42%	-10.25%
January	479,294	479,869	514,014	588,357	704,431	709,764	680,935	3,554,386				
February	566,236	577,354	646,021	708,163	811,584	833,566	730,905	4,285,291				
March	461,022	458,329	488,500	547,037	602,265	639,123	617,184	4,902,475				
April	430,902	514,474	515,333	512,342	609,667	667,237	659,655	5,562,130				
May	557,748	598,418	591,833	792,405	795,909	822,608	843,050	6,405,180				
June	502,735	534,409	560,372	698,441	698,469	699,017	704,783	7,109,963				
July	568,397	529,547	555,480	651,804	707,795	850,784	712,950	7,822,913				
August	598,256	562,637	656,930	745,461	787,645	830,227	800,974	8,623,887				
September	480,972	518,839	555,026	645,866	695,822	726,585	758,143	9,382,030				
	6,038,902	6,268,343	6,704,892	7,702,657	8,368,689	8,942,595	9,382,030		\$1,993,707			

Sales Tax Analysis

