

CITY OF MOUNT PLEASANT, TX  
&  
REGIONAL  
SALES TAX & EMPLOYMENT  
MONTHLY UPDATE

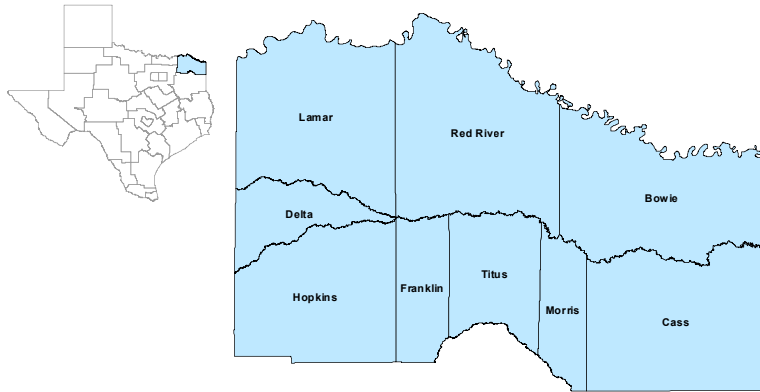


[www.mpedc.org](http://www.mpedc.org)

903.572.6602

Updated on: 01/30/2023

## Northeast Texas Workforce Development Area



## December 2022

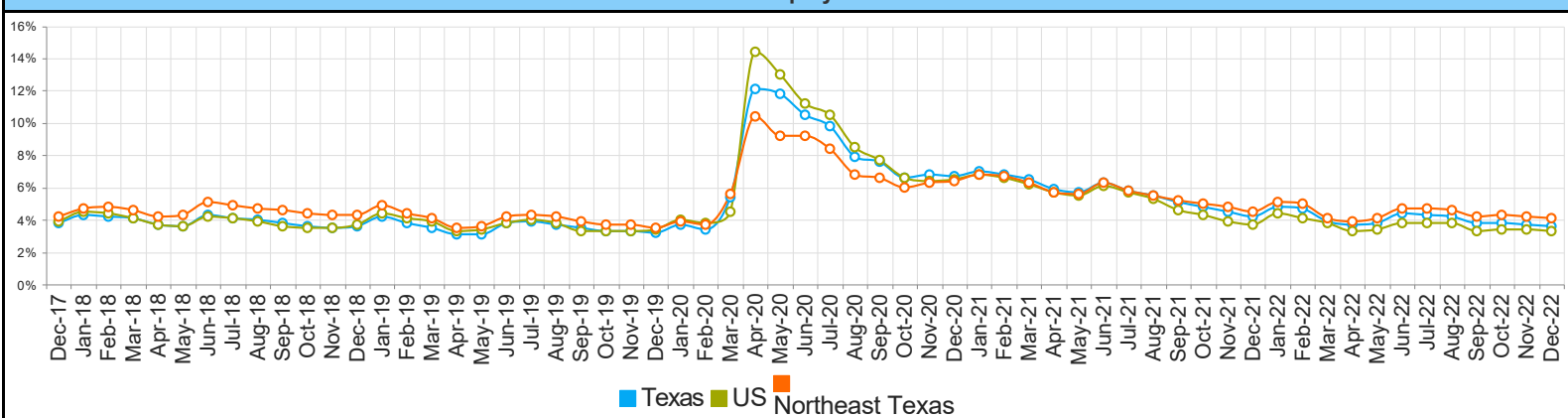
WDA Labor Force Statistics				
	Dec-22	Nov-22	Dec-21	Yearly Change
Civilian Labor Force	124,796	124,683	124,520	276
Employed	119,662	119,446	118,949	713
Unemployed	5,134	5,237	5,571	-437
Unemployment Rate	4.1%	4.2%	4.5%	-0.4%

Texas Labor Force Statistics				
	Dec-22	Nov-22	Dec-21	Yearly Change
Civilian Labor Force	14,720,000	14,704,057	14,369,567	350,433
Employed	14,189,378	14,160,174	13,761,548	427,830
Unemployed	530,622	543,883	608,019	-77,397
Unemployment Rate	3.6%	3.7%	4.2%	-0.6%

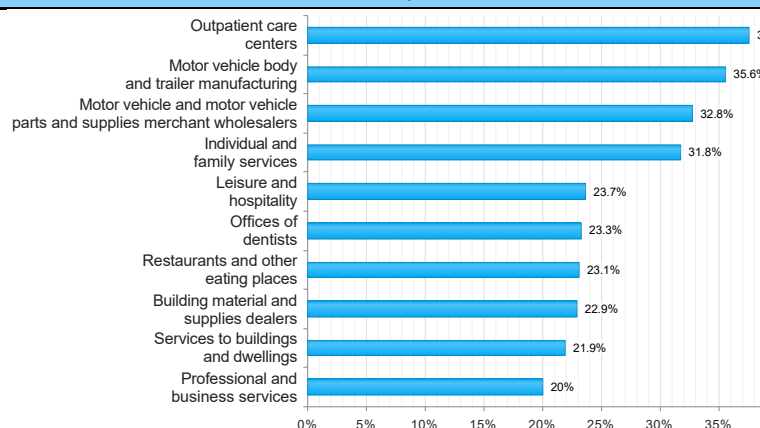
US Labor Force Statistics				
	Dec-22	Nov-22	Dec-21	Yearly Change
Civilian Labor Force	164,224,000	164,272,000	161,696,000	2,528,000
Employed	158,872,000	158,749,000	155,732,000	3,140,000
Unemployed	5,352,000	5,523,000	5,964,000	-612,000
Unemployment Rate	3.3%	3.4%	3.7%	-0.4%

Continued Claims for the Week of the 12th				
	Dec-22	Nov-22	Dec-21	Yearly Change
WDA	896	829	812	84
Texas	88,368	80,935	81,952	6,416

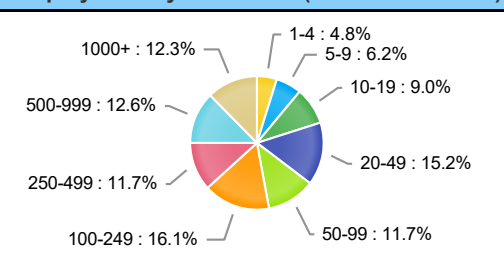
## Historical Unemployment Rates



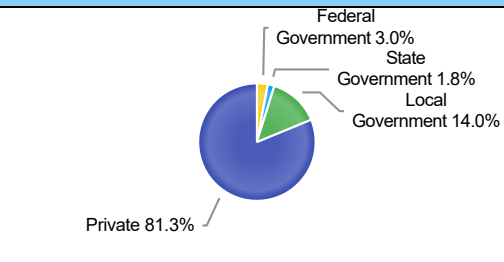
## Projected Top Ten Fastest Growing Industries in WDA (% Growth 2020-2030)



## Employment by Size Class (2nd Quarter 2022)



## Employment by Ownership (2nd Quarter 2022)



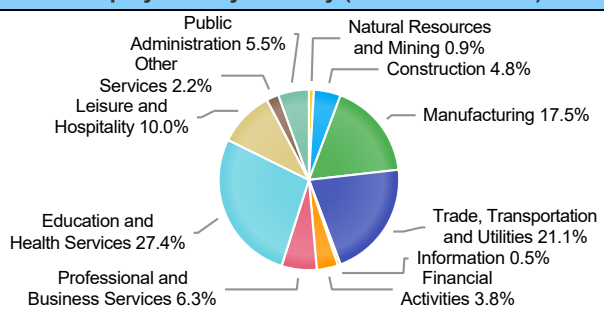
## Average Weekly Wage (2nd Quarter 2022)

	Q2 2022	Q1 2022	Q2 2021	Quarterly Change	Yearly Change
WDA	\$914	\$891	\$849	\$23	\$65
Texas	\$1,284	\$1,368	\$1,210	-\$84	\$74
US	\$1,294	\$1,374	\$1,241	-\$80	\$53

## Employment by Industry (2nd Quarter 2022, Percent Change)

Industry	Employment	% of Total	% Quarterly Change	% Yearly Change
Natural Resources and Mining	1,059	0.9%	-1.4%	-3.3%
Construction	5,465	4.8%	1.2%	-2.1%
Manufacturing	19,687	17.5%	2.0%	5.6%
Trade, Transportation and Utilities	23,800	21.1%	-0.2%	1.3%
Information	577	0.5%	0.5%	7.4%
Financial Activities	4,270	3.8%	1.2%	5.6%
Professional and Business Services	7,127	6.3%	1.0%	-1.7%
Education and Health Services	30,889	27.4%	0.2%	1.6%
Leisure and Hospitality	11,253	10.0%	5.1%	-1.2%
Other Services	2,427	2.2%	1.0%	3.0%
Public Administration	6,171	5.5%	-1.9%	-7.8%

## Employment by Industry (2nd Quarter 2022)



# CITY OF MOUNT PLEASANT, TX

## City Sales and Use Tax Comparison Summary

City	Net Payment This Period	Comparable Payment Prior Year	% of Change	Payment YTD	Prior Year Payment YTD	% of Change
Mount Pleasant	\$709,763.70	\$704,430.63	0.75%	\$709,763.70	\$704,430.63	0.75%
Daingerfield	\$50,182.69	\$42,117.81	19.14%	\$50,182.69	\$42,117.81	19.14%
Mount Vernon	\$92,468.48	\$103,901.28	-11.00%	\$92,468.48	\$103,901.28	-11.00%
Paris	\$985,367.90	\$900,324.39	9.44%	\$985,367.90	\$900,324.39	9.44%
Pittsburg	\$148,453.67	\$112,698.84	31.72%	\$148,453.67	\$112,698.84	31.72%
Sulphur Springs	\$723,875.32	\$670,858.64	7.90%	\$723,875.32	\$670,858.64	7.90%

## 12-Month Mt. Pleasant Monthly Employment, Labor, Unemployment, & Unemployment Rate

**P: Preliminary**

Year	Month	Labor Force	Employment	Unemployment	Unemployment Rate
2021	Dec	13565	12997	568	4.2
2022	Jan	13591	12929	662	4.9
2022	Feb	13851	13190	661	4.8
2022	Mar	13879	13367	512	3.7
2022	Apr	13465	12977	488	3.6
2022	May	13570	13049	521	3.8
2022	Jun	13632	12967	665	4.9
2022	Jul	13698	13075	623	4.5
2022	Aug	13604	12996	608	4.5
2022	Sep	13689	13107	582	4.3
2022	Oct	13672	13099	573	4.2
2022	Nov	13649(P)	13084(P)	565(P)	4.1(P)

**TEXARKANA LAUS**

Area	Area Type	December-22				November-22				December-21			
		Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate	Labor Force	Employment	Unemployment	Rate
Bowie	County	39,385	37,817	1,568	4.0	39,278	37,653	1,625	4.1	39,347	37,499	1,848	4.7
Cass	County	12,083	11,568	515	4.3	12,082	11,546	536	4.4	12,199	11,580	619	5.1
Delta	County	2,449	2,343	106	4.3	2,438	2,343	95	3.9	2,427	2,333	94	3.9
Franklin	County	5,118	4,958	160	3.1	5,120	4,943	177	3.5	5,115	4,943	172	3.4
Hopkins	County	18,254	17,533	721	3.9	18,279	17,561	718	3.9	17,848	17,265	583	3.3
Lamar	County	24,200	23,150	1,050	4.3	24,160	23,155	1,005	4.2	24,213	23,150	1,063	4.4
Morris	County	4,353	4,085	268	6.2	4,396	4,113	283	6.4	4,530	4,172	358	7.9
Red River	County	5,316	5,081	235	4.4	5,284	5,049	235	4.4	5,276	5,010	266	5.0
Titus	County	13,638	13,127	511	3.7	13,646	13,083	563	4.1	13,565	12,997	568	4.2
Paris	City	11,691	11,068	623	5.3	11,649	11,071	578	5.0	11,620	11,068	552	4.8
Texarkana	City	15,067	14,444	623	4.1	15,060	14,381	679	4.5	14,970	14,322	648	4.3

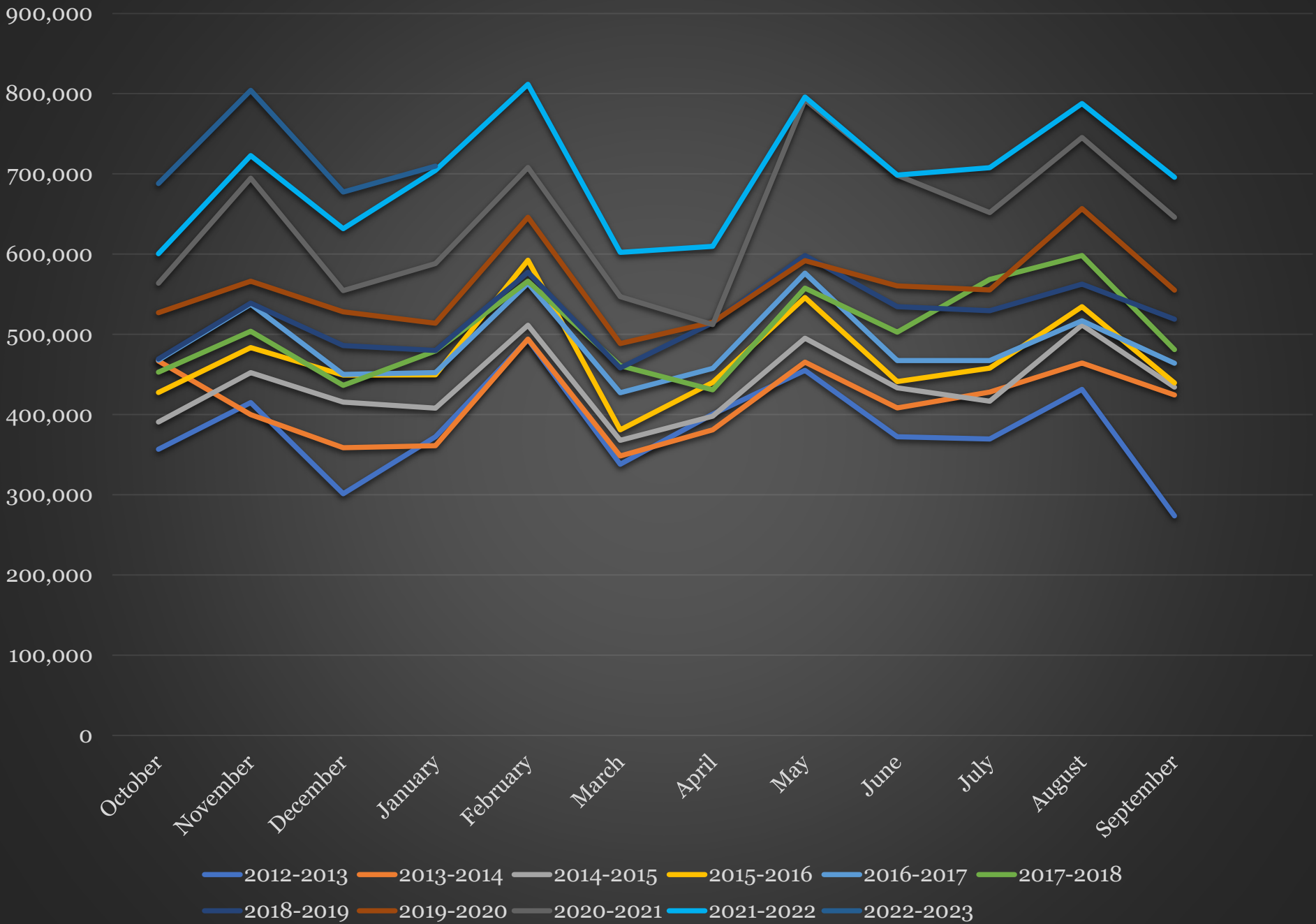
Mount Pleasant is in the Texarkana LAUS area which encloses 9 counties (Bowie, Cass, Delta, Franklin, Hopkins, Lamar, Morris, Red River, Titus) and 2 cities (Paris and Texarkana TX).

- [LAUS \(Local Area Unemployment Statistics\)](#)
- [WDA \(Workforce Development Area\)](#)
- <http://netxworkforce.org>

**SALES TAX ANALYSIS  
2022-2023**

											Increase/	Increase/
	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year		Fiscal Year		Decrease	Decrease
Month	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	YTD	2022-2023	YTD	Monthly	YTD
October	427,503	468,023	452,936	469,460	527,009	563,685	600,477	600,477	687,931	687,931	14.56%	14.56%
November	483,487	537,694	503,890	538,937	566,266	694,632	722,839	1,323,316	804,221	1,492,152	11.25%	12.76%
December	449,230	450,032	436,514	486,070	528,108	554,464	631,776	1,955,092	671,535	2,163,687	6.29%	10.67%
January	449,471	452,418	479,294	479,869	514,014	588,357	704,431	2,659,523	709,764	2,873,451	0.75%	0.08%
February	592,475	563,845	566,236	577,354	646,021	708,163	811,584	3,471,107				
March	380,986	427,259	461,022	458,329	488,500	547,037	602,265	4,073,372				
April	440,156	457,790	430,902	514,474	515,333	512,342	609,667	4,683,049				
May	546,057	576,330	557,748	598,418	591,833	792,405	795,909	5,478,958				
June	441,246	467,350	502,735	534,409	560,372	698,441	698,469	6,177,427				
July	457,958	467,298	568,397	529,547	555,480	651,804	707,795	6,885,222				
August	534,430	517,103	598,256	562,637	656,930	745,461	787,645	7,672,867				
September	439,577	464,046	480,972	518,839	555,026	645,866	695,822	8,368,689				
	5,642,575	5,849,188	6,038,902	6,268,343	6,704,892	7,702,657	8,368,689		2,873,451			

# Sales Tax Analysis





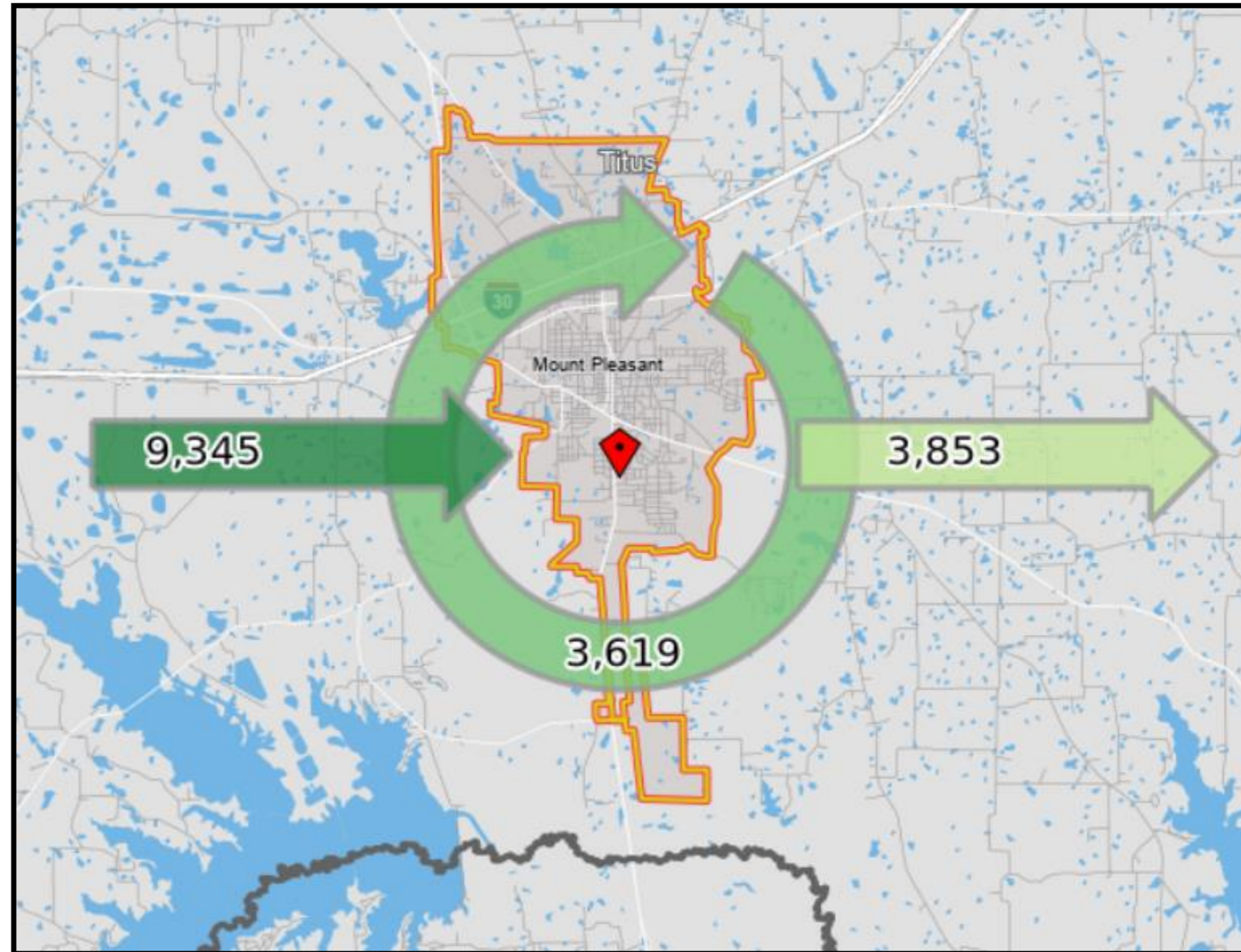
# Daily Workforce Inflow & Outflow for Mount Pleasant.

## What it means:

The latest (2019, **NOT** 2021 data) available Census data indicate there were 12,964 employment opportunities in Mount Pleasant which were filled by only 3,619 workers who actually resided in Mount Pleasant. The majority (ie. 9,345 workers) commuted from outside city limits to employment opportunities within Mount Pleasant.

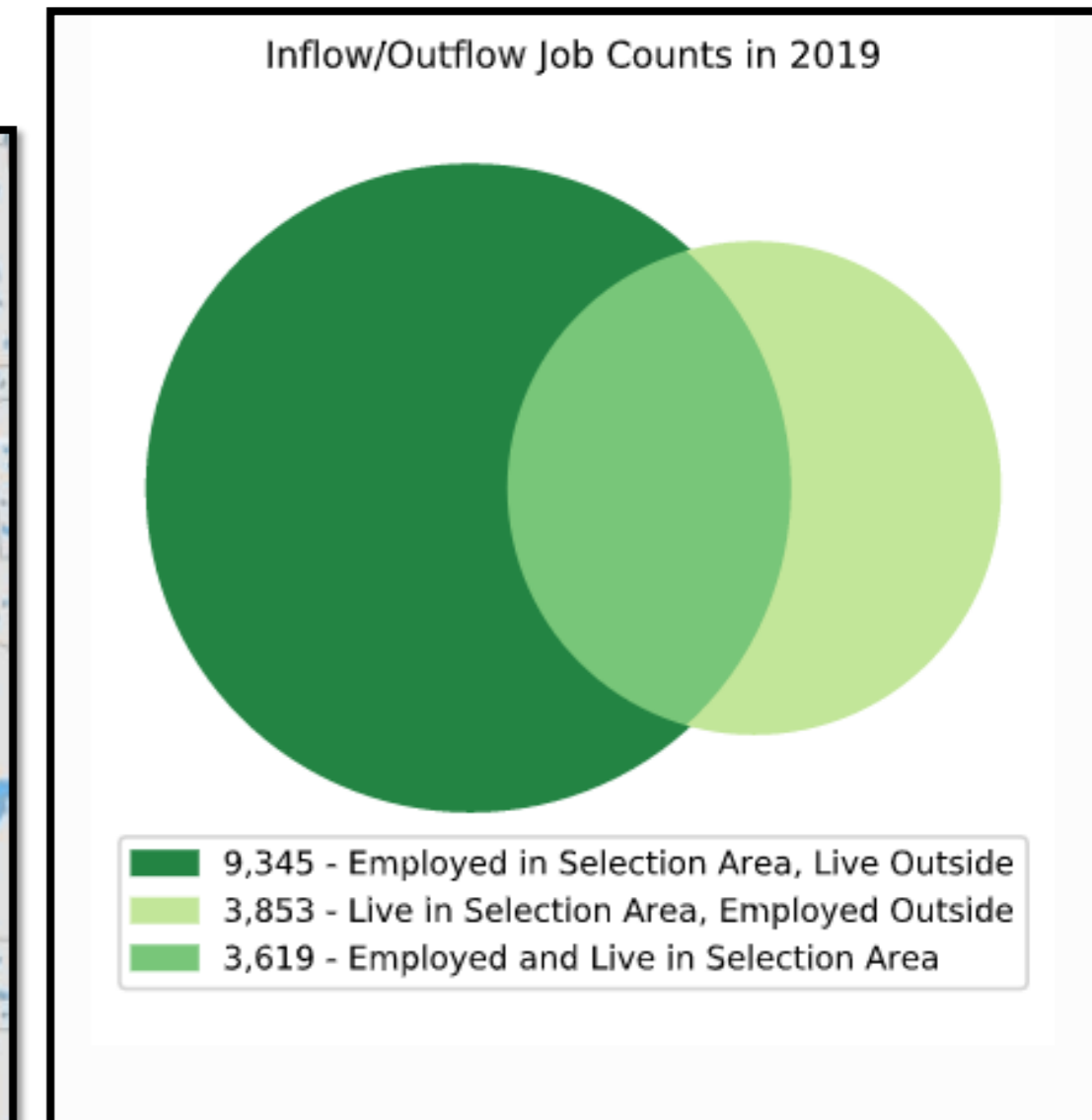
This phenomenon highlights the predictable, deep-rooted commuter ethic in the region. Workers will commute for gainful employment in order to live where they desire within the region's myriad offerings (e.g. lakes, forest, hyper-rural towns, and/or country-living).

This phenomenon, along with primary research, is MPEDC's substantiation for its 60-minute drivetime workforce of almost 500,000.



### \*Mount Pleasant-specific Data

**Interpretation:** MPEDC believes hundreds of workers in Mount Pleasant are forced to find housing outside of the city and county due to a lack of housing. This was true in 2019 and has been exacerbated by 2021 with large expansions occurring with major employers and new retailers opening operations since 2019 (e.g. Atwoods, Papa Johns, Long John Silvers, Williams Chicken, Starbucks, ALDI, and Wingstop)



**Inflow/Outflow Job Counts (All Jobs) 2019**

	Count	Share
<a href="#">Employed in the Selection Area</a>	12,964	100.0%
<a href="#">Employed in the Selection Area but Living Outside</a>	9,345	72.1%
<a href="#">Employed and Living in the Selection Area</a>	3,619	27.9%
<a href="#">Living in the Selection Area</a>	7,472	100.0%
<a href="#">Living in the Selection Area but Employed Outside</a>	3,853	51.6%
<a href="#">Living and Employed in the Selection Area</a>	3,619	48.4%



# Daily Workforce Inflow & Outflow for Mount Pleasant.

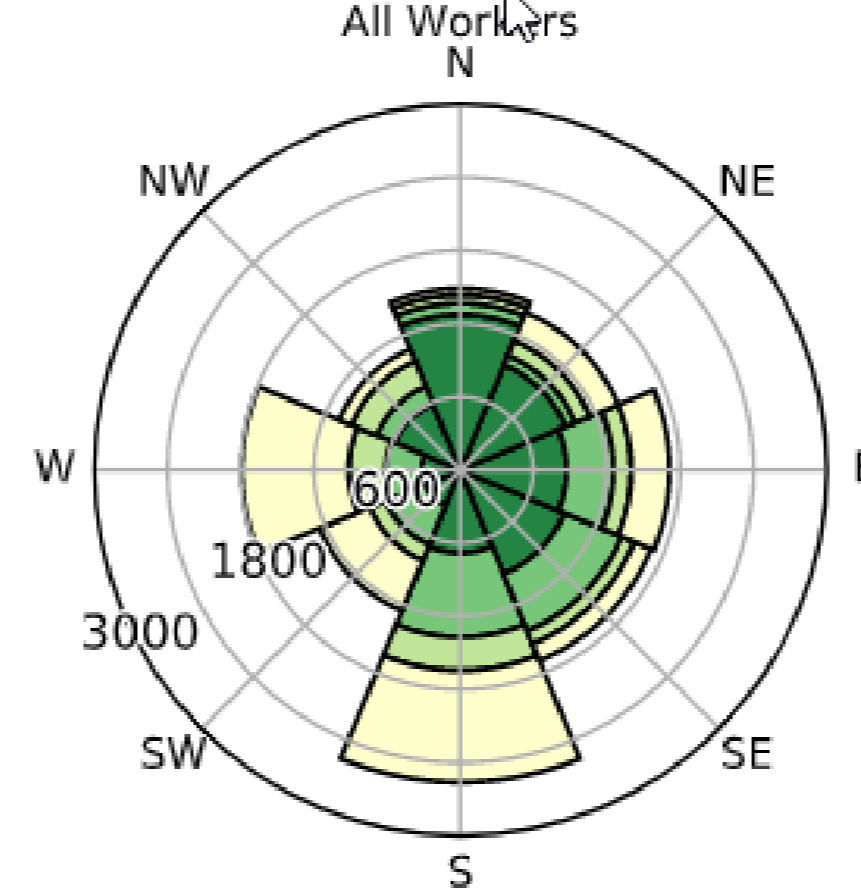
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Job Counts by Distance/Direction in 2019  
All Workers



Jobs Counts by Places (Cities, CDPs, etc.)  
Where Workers Live - All Jobs

	2019	
	Count	Share
<a href="#">All Places (Cities, CDPs, etc.)</a>	12,964	100.0%
<a href="#">Mount Pleasant city, TX</a>	3,619	27.9%
<a href="#">Pittsburg city, TX</a>	497	3.8%
<a href="#">Texarkana city, TX</a>	193	1.5%
<a href="#">Daingerfield city, TX</a>	169	1.3%
<a href="#">Mount Vernon town, TX</a>	152	1.2%
<a href="#">Dallas city, TX</a>	132	1.0%
<a href="#">Sulphur Springs city, TX</a>	122	0.9%
<a href="#">Paris city, TX</a>	120	0.9%
<a href="#">Longview city, TX</a>	112	0.9%
<a href="#">Naples city, TX</a>	107	0.8%
<b>All Other Locations</b>	<b>7,741</b>	<b>59.7%</b>

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## NAICS Industry Sector

	2019	
	Count	Share
<a href="#">Agriculture, Forestry, Fishing and Hunting</a>	39	0.3%
<a href="#">Mining, Quarrying, and Oil and Gas Extraction</a>	0	0.0%
<a href="#">Utilities</a>	72	0.6%
<a href="#">Construction</a>	225	1.7%
<a href="#">Manufacturing</a>	4,619	35.6%
<a href="#">Wholesale Trade</a>	210	1.6%
<a href="#">Retail Trade</a>	1,432	11.0%
<a href="#">Transportation and Warehousing</a>	137	1.1%
<a href="#">Information</a>	49	0.4%
<a href="#">Finance and Insurance</a>	524	4.0%
<a href="#">Real Estate and Rental and Leasing</a>	78	0.6%
<a href="#">Professional, Scientific, and Technical Services</a>	136	1.0%
<a href="#">Management of Companies and Enterprises</a>	8	0.1%
<a href="#">Administration &amp; Support, Waste Management and Remediation</a>	441	3.4%
<a href="#">Educational Services</a>	1,053	8.1%
<a href="#">Health Care and Social Assistance</a>	2,296	17.7%
<a href="#">Arts, Entertainment, and Recreation</a>	45	0.3%
<a href="#">Accommodation and Food Services</a>	1,001	7.7%
<a href="#">Other Services (excluding Public Administration)</a>	220	1.7%
<a href="#">Public Administration</a>	379	2.9%

Jobs by Distance - Work Census Block to Home Census Block

	2019	
	Count	Share
<b>Total All Jobs</b>	<b>12,964</b>	<b>100.0%</b>
<a href="#">Less than 10 miles</a>	5,903	45.5%
<a href="#">10 to 24 miles</a>	2,558	19.7%
<a href="#">25 to 50 miles</a>	1,398	10.8%
<a href="#">Greater than 50 miles</a>	3,105	24.0%