



# Community Profile

Titus County, TX 6  
Titus County, TX (48449)  
Geography: County

Prepared by Esri

	Titus County,...
<b>Population Summary</b>	
2000 Total Population	28,118
2010 Total Population	32,334
2021 Total Population	33,910
2021 Group Quarters	451
2026 Total Population	34,559
2021-2026 Annual Rate	0.38%
2021 Total Daytime Population	36,120
Workers	17,122
Residents	18,998
<b>Household Summary</b>	
2000 Households	9,552
2000 Average Household Size	2.88
2010 Households	10,813
2010 Average Household Size	2.96
2021 Households	11,208
2021 Average Household Size	2.99
2026 Households	11,377
2026 Average Household Size	3.00
2021-2026 Annual Rate	0.30%
2010 Families	8,154
2010 Average Family Size	3.44
2021 Families	8,389
2021 Average Family Size	3.49
2026 Families	8,498
2026 Average Family Size	3.50
2021-2026 Annual Rate	0.26%
<b>Housing Unit Summary</b>	
2000 Housing Units	10,675
Owner Occupied Housing Units	64.8%
Renter Occupied Housing Units	24.7%
Vacant Housing Units	10.5%
2010 Housing Units	12,054
Owner Occupied Housing Units	62.1%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	10.3%
2021 Housing Units	12,744
Owner Occupied Housing Units	56.1%
Renter Occupied Housing Units	31.8%
Vacant Housing Units	12.1%
2026 Housing Units	13,081
Owner Occupied Housing Units	56.2%
Renter Occupied Housing Units	30.8%
Vacant Housing Units	13.0%
<b>Median Household Income</b>	
2021	\$52,701
2026	\$55,505
<b>Median Home Value</b>	
2021	\$124,216
2026	\$151,118
<b>Per Capita Income</b>	
2021	\$22,001
2026	\$23,951
<b>Median Age</b>	
2010	32.5
2021	33.9
2026	34.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>	
Household Income Base	11,208
<\$15,000	10.5%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	2.8%
\$200,000+	2.8%
Average Household Income	\$66,474
<b>2026 Households by Income</b>	
Household Income Base	11,377
<\$15,000	9.2%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	22.5%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	3.3%
\$200,000+	3.1%
Average Household Income	\$72,667
<b>2021 Owner Occupied Housing Units by Value</b>	
Total	7,155
<\$50,000	14.4%
\$50,000 - \$99,999	26.3%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	13.3%
\$200,000 - \$249,999	9.9%
\$250,000 - \$299,999	5.3%
\$300,000 - \$399,999	5.7%
\$400,000 - \$499,999	1.3%
\$500,000 - \$749,999	3.7%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$164,577
<b>2026 Owner Occupied Housing Units by Value</b>	
Total	7,346
<\$50,000	10.6%
\$50,000 - \$99,999	21.3%
\$100,000 - \$149,999	17.8%
\$150,000 - \$199,999	14.0%
\$200,000 - \$249,999	11.8%
\$250,000 - \$299,999	7.0%
\$300,000 - \$399,999	7.7%
\$400,000 - \$499,999	2.0%
\$500,000 - \$749,999	6.5%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$200,330

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>	
Total	32,334
0 - 4	9.1%
5 - 9	8.3%
10 - 14	8.2%
15 - 24	14.7%
25 - 34	12.8%
35 - 44	13.0%
45 - 54	12.2%
55 - 64	10.1%
65 - 74	6.4%
75 - 84	3.6%
85 +	1.5%
18 +	69.4%
<b>2021 Population by Age</b>	
Total	33,910
0 - 4	8.0%
5 - 9	8.3%
10 - 14	8.0%
15 - 24	12.7%
25 - 34	14.6%
35 - 44	12.1%
45 - 54	11.3%
55 - 64	10.8%
65 - 74	8.5%
75 - 84	4.3%
85 +	1.5%
18 +	71.6%
<b>2026 Population by Age</b>	
Total	34,559
0 - 4	8.1%
5 - 9	8.1%
10 - 14	8.3%
15 - 24	12.9%
25 - 34	12.8%
35 - 44	13.1%
45 - 54	10.9%
55 - 64	10.6%
65 - 74	8.6%
75 - 84	5.0%
85 +	1.6%
18 +	70.8%
<b>2010 Population by Sex</b>	
Males	15,976
Females	16,358
<b>2021 Population by Sex</b>	
Males	16,701
Females	17,209
<b>2026 Population by Sex</b>	
Males	17,001
Females	17,558

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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Titus County,...

## 2010 Population by Race/Ethnicity

Total	32,334
White Alone	67.6%
Black Alone	9.6%
American Indian Alone	1.1%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	18.7%
Two or More Races	2.3%
Hispanic Origin	39.6%
Diversity Index	75.7

## 2021 Population by Race/Ethnicity

Total	33,910
White Alone	64.0%
Black Alone	9.3%
American Indian Alone	1.2%
Asian Alone	1.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	21.4%
Two or More Races	3.0%
Hispanic Origin	45.0%
Diversity Index	78.9

## 2026 Population by Race/Ethnicity

Total	34,559
White Alone	62.6%
Black Alone	9.0%
American Indian Alone	1.2%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	22.4%
Two or More Races	3.4%
Hispanic Origin	48.1%
Diversity Index	80.0

## 2010 Population by Relationship and Household Type

Total	32,334
In Households	98.9%
In Family Households	89.3%
Householder	25.2%
Spouse	18.8%
Child	37.4%
Other relative	5.4%
Nonrelative	2.5%
In Nonfamily Households	9.6%
In Group Quarters	1.1%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	Titus County,...
<b>2021 Population 25+ by Educational Attainment</b>	
Total	21,368
Less than 9th Grade	12.3%
9th - 12th Grade, No Diploma	9.8%
High School Graduate	27.1%
GED/Alternative Credential	6.8%
Some College, No Degree	18.7%
Associate Degree	8.2%
Bachelor's Degree	12.0%
Graduate/Professional Degree	5.0%
<b>2021 Population 15+ by Marital Status</b>	
Total	25,673
Never Married	28.7%
Married	57.5%
Widowed	5.1%
Divorced	8.7%
<b>2021 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	15,858
Population 16+ Employed	94.7%
Population 16+ Unemployment rate	5.3%
Population 16-24 Employed	15.0%
Population 16-24 Unemployment rate	11.3%
Population 25-54 Employed	65.1%
Population 25-54 Unemployment rate	3.8%
Population 55-64 Employed	14.1%
Population 55-64 Unemployment rate	6.3%
Population 65+ Employed	5.7%
Population 65+ Unemployment rate	2.8%
<b>2021 Employed Population 16+ by Industry</b>	
Total	15,021
Agriculture/Mining	3.5%
Construction	6.6%
Manufacturing	24.7%
Wholesale Trade	3.2%
Retail Trade	13.1%
Transportation/Utilities	7.9%
Information	0.2%
Finance/Insurance/Real Estate	3.4%
Services	35.0%
Public Administration	2.4%
<b>2021 Employed Population 16+ by Occupation</b>	
Total	15,021
White Collar	42.8%
Management/Business/Financial	9.9%
Professional	14.1%
Sales	10.2%
Administrative Support	8.7%
Services	15.2%
Blue Collar	42.0%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	6.2%
Installation/Maintenance/Repair	3.2%
Production	13.6%
Transportation/Material Moving	17.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>	
Total	10,813
Households with 1 Person	21.6%
Households with 2+ People	78.4%
Family Households	75.4%
Husband-wife Families	56.1%
With Related Children	29.2%
Other Family (No Spouse Present)	19.3%
Other Family with Male Householder	5.8%
With Related Children	3.4%
Other Family with Female Householder	13.5%
With Related Children	10.0%
Nonfamily Households	3.0%
All Households with Children	43.0%
Multigenerational Households	6.7%
Unmarried Partner Households	5.3%
Male-female	4.8%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	10,813
1 Person Household	21.6%
2 Person Household	29.6%
3 Person Household	15.7%
4 Person Household	14.7%
5 Person Household	9.6%
6 Person Household	4.5%
7 + Person Household	4.2%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	10,813
Owner Occupied	69.2%
Owned with a Mortgage/Loan	38.0%
Owned Free and Clear	31.2%
Renter Occupied	30.8%
<b>2021 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	215
Percent of Income for Mortgage	9.9%
Wealth Index	60
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	12,054
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	46.8%
Rural Housing Units	53.2%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	32,334
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	49.4%
Rural Population	50.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Forging Opportunity (7D)
2. Southern Satellites (10A)
3. Middleburg (4C)

## 2021 Consumer Spending

Apparel & Services: Total \$	\$17,243,952
Average Spent	\$1,538.54
Spending Potential Index	73
Education: Total \$	\$11,724,855
Average Spent	\$1,046.11
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$26,743,919
Average Spent	\$2,386.15
Spending Potential Index	74
Food at Home: Total \$	\$45,738,726
Average Spent	\$4,080.90
Spending Potential Index	75
Food Away from Home: Total \$	\$31,497,392
Average Spent	\$2,810.26
Spending Potential Index	74
Health Care: Total \$	\$54,764,847
Average Spent	\$4,886.23
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$18,828,068
Average Spent	\$1,679.88
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$7,303,608
Average Spent	\$651.64
Spending Potential Index	73
Shelter: Total \$	\$154,077,596
Average Spent	\$13,747.11
Spending Potential Index	68
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$20,227,606
Average Spent	\$1,804.75
Spending Potential Index	75
Travel: Total \$	\$19,509,265
Average Spent	\$1,740.66
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$9,637,587
Average Spent	\$859.88
Spending Potential Index	78

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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