



Community Profile

Mount Pleasant City, TX 4
 Mount Pleasant City, TX (4849800)
 Geography: Place

Prepared by Esri

	Mount Pleasan...
Population Summary	
2000 Total Population	14,447
2010 Total Population	15,960
2021 Total Population	16,827
2021 Group Quarters	306
2026 Total Population	17,142
2021-2026 Annual Rate	0.37%
2021 Total Daytime Population	22,477
Workers	13,134
Residents	9,343
Household Summary	
2000 Households	4,748
2000 Average Household Size	2.92
2010 Households	5,181
2010 Average Household Size	3.03
2021 Households	5,358
2021 Average Household Size	3.08
2026 Households	5,433
2026 Average Household Size	3.10
2021-2026 Annual Rate	0.28%
2010 Families	3,715
2010 Average Family Size	3.65
2021 Families	3,836
2021 Average Family Size	3.71
2026 Families	3,882
2026 Average Family Size	3.74
2021-2026 Annual Rate	0.24%
Housing Unit Summary	
2000 Housing Units	5,239
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	33.6%
Vacant Housing Units	9.4%
2010 Housing Units	5,601
Owner Occupied Housing Units	54.6%
Renter Occupied Housing Units	37.9%
Vacant Housing Units	7.5%
2021 Housing Units	5,925
Owner Occupied Housing Units	48.7%
Renter Occupied Housing Units	41.7%
Vacant Housing Units	9.6%
2026 Housing Units	6,082
Owner Occupied Housing Units	48.8%
Renter Occupied Housing Units	40.6%
Vacant Housing Units	10.7%
Median Household Income	
2021	\$49,327
2026	\$51,420
Median Home Value	
2021	\$104,360
2026	\$123,049
Per Capita Income	
2021	\$19,026
2026	\$20,365
Median Age	
2010	30.0
2021	31.6
2026	32.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income		
Household Income Base		5,359
<\$15,000		11.3%
\$15,000 - \$24,999		15.1%
\$25,000 - \$34,999		9.8%
\$35,000 - \$49,999		14.2%
\$50,000 - \$74,999		23.9%
\$75,000 - \$99,999		10.4%
\$100,000 - \$149,999		11.4%
\$150,000 - \$199,999		1.7%
\$200,000+		2.1%
Average Household Income		\$60,190
2026 Households by Income		
Household Income Base		5,433
<\$15,000		10.2%
\$15,000 - \$24,999		14.9%
\$25,000 - \$34,999		9.0%
\$35,000 - \$49,999		13.7%
\$50,000 - \$74,999		25.0%
\$75,000 - \$99,999		11.1%
\$100,000 - \$149,999		12.1%
\$150,000 - \$199,999		1.8%
\$200,000+		2.3%
Average Household Income		\$64,783
2021 Owner Occupied Housing Units by Value		
Total		2,887
<\$50,000		9.8%
\$50,000 - \$99,999		38.2%
\$100,000 - \$149,999		22.4%
\$150,000 - \$199,999		12.2%
\$200,000 - \$249,999		7.0%
\$250,000 - \$299,999		2.0%
\$300,000 - \$399,999		4.1%
\$400,000 - \$499,999		1.2%
\$500,000 - \$749,999		1.8%
\$750,000 - \$999,999		1.1%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$142,882
2026 Owner Occupied Housing Units by Value		
Total		2,965
<\$50,000		7.8%
\$50,000 - \$99,999		32.4%
\$100,000 - \$149,999		21.2%
\$150,000 - \$199,999		13.5%
\$200,000 - \$249,999		8.9%
\$250,000 - \$299,999		2.8%
\$300,000 - \$399,999		5.7%
\$400,000 - \$499,999		2.1%
\$500,000 - \$749,999		3.5%
\$750,000 - \$999,999		2.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$173,170

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	15,960
0 - 4	10.0%
5 - 9	8.8%
10 - 14	8.4%
15 - 24	15.7%
25 - 34	14.1%
35 - 44	13.1%
45 - 54	10.9%
55 - 64	8.4%
65 - 74	5.2%
75 - 84	3.6%
85 +	1.9%
18 +	67.7%
2021 Population by Age	
Total	16,830
0 - 4	8.8%
5 - 9	8.9%
10 - 14	8.4%
15 - 24	13.6%
25 - 34	15.4%
35 - 44	12.3%
45 - 54	10.9%
55 - 64	9.3%
65 - 74	6.9%
75 - 84	3.8%
85 +	1.8%
18 +	69.5%
2026 Population by Age	
Total	17,143
0 - 4	8.9%
5 - 9	8.8%
10 - 14	8.7%
15 - 24	13.9%
25 - 34	13.7%
35 - 44	13.4%
45 - 54	10.5%
55 - 64	9.2%
65 - 74	7.2%
75 - 84	4.0%
85 +	1.8%
18 +	68.7%
2010 Population by Sex	
Males	7,785
Females	8,175
2021 Population by Sex	
Males	8,262
Females	8,568
2026 Population by Sex	
Males	8,426
Females	8,717

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Mount Pleasan...

2010 Population by Race/Ethnicity

Total	15,960
White Alone	58.2%
Black Alone	14.4%
American Indian Alone	1.2%
Asian Alone	1.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	22.2%
Two or More Races	2.8%
Hispanic Origin	50.5%
Diversity Index	82.0

2021 Population by Race/Ethnicity

Total	16,827
White Alone	55.4%
Black Alone	13.0%
American Indian Alone	1.3%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	25.3%
Two or More Races	3.4%
Hispanic Origin	56.3%
Diversity Index	83.5

2026 Population by Race/Ethnicity

Total	17,143
White Alone	54.8%
Black Alone	12.5%
American Indian Alone	1.3%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	26.0%
Two or More Races	3.7%
Hispanic Origin	59.0%
Diversity Index	83.7

2010 Population by Relationship and Household Type

Total	15,960
In Households	98.3%
In Family Households	87.6%
Householder	23.3%
Spouse	15.7%
Child	39.5%
Other relative	6.4%
Nonrelative	2.7%
In Nonfamily Households	10.7%
In Group Quarters	1.7%
Institutionalized Population	1.6%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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Mount Pleasan...

2021 Population 25+ by Educational Attainment

Total	10,145
Less than 9th Grade	14.3%
9th - 12th Grade, No Diploma	10.7%
High School Graduate	26.9%
GED/Alternative Credential	5.6%
Some College, No Degree	19.2%
Associate Degree	6.9%
Bachelor's Degree	11.0%
Graduate/Professional Degree	5.5%

2021 Population 15+ by Marital Status

Total	12,434
Never Married	33.2%
Married	52.5%
Widowed	4.9%
Divorced	9.4%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	7,889
Population 16+ Employed	95.5%
Population 16+ Unemployment rate	4.5%
Population 16-24 Employed	15.5%
Population 16-24 Unemployment rate	11.1%
Population 25-54 Employed	66.1%
Population 25-54 Unemployment rate	3.1%
Population 55-64 Employed	13.5%
Population 55-64 Unemployment rate	2.5%
Population 65+ Employed	4.9%
Population 65+ Unemployment rate	6.3%

2021 Employed Population 16+ by Industry

Total	7,532
Agriculture/Mining	2.3%
Construction	6.4%
Manufacturing	26.5%
Wholesale Trade	3.7%
Retail Trade	13.8%
Transportation/Utilities	7.1%
Information	0.1%
Finance/Insurance/Real Estate	2.7%
Services	34.6%
Public Administration	2.9%

2021 Employed Population 16+ by Occupation

Total	7,531
White Collar	41.6%
Management/Business/Financial	10.6%
Professional	12.0%
Sales	10.5%
Administrative Support	8.5%
Services	15.6%
Blue Collar	42.7%
Farming/Forestry/Fishing	1.2%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	3.4%
Production	13.4%
Transportation/Material Moving	19.1%

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2010 Households by Type	
Total	5,181
Households with 1 Person	25.0%
Households with 2+ People	75.0%
Family Households	71.7%
Husband-wife Families	48.4%
With Related Children	29.0%
Other Family (No Spouse Present)	23.3%
Other Family with Male	6.1%
With Related Children	3.8%
Other Family with Female	17.2%
With Related Children	12.6%
Nonfamily Households	3.3%
All Households with Children	45.8%
Multigenerational Households	8.4%
Unmarried Partner Households	5.7%
Male-female	5.3%
Same-sex	0.4%
2010 Households by Size	
Total	5,181
1 Person Household	25.0%
2 Person Household	25.0%
3 Person Household	14.4%
4 Person Household	14.9%
5 Person Household	10.1%
6 Person Household	5.2%
7 + Person Household	5.4%
2010 Households by Tenure and Mortgage Status	
Total	5,181
Owner Occupied	59.1%
Owned with a Mortgage/Loan	34.8%
Owned Free and Clear	24.2%
Renter Occupied	40.9%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	249
Percent of Income for Mortgage	8.9%
Wealth Index	51
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	5,601
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	96.0%
Rural Housing Units	4.0%
2010 Population By Urban/ Rural Status	
Total Population	15,960
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	95.6%
Rural Population	4.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments		
1.		Forging Opportunity (7D)
2.		Southern Satellites (10A)
3.		Midlife Constants (5E)
2021 Consumer Spending		
Apparel & Services: Total \$		\$7,579,180
Average Spent		\$1,414.55
Spending Potential Index		67
Education: Total \$		\$5,140,013
Average Spent		\$959.32
Spending Potential Index		56
Entertainment/Recreation: Total \$		\$11,256,826
Average Spent		\$2,100.94
Spending Potential Index		65
Food at Home: Total \$		\$19,697,601
Average Spent		\$3,676.30
Spending Potential Index		67
Food Away from Home: Total \$		\$13,890,663
Average Spent		\$2,592.51
Spending Potential Index		68
Health Care: Total \$		\$22,929,787
Average Spent		\$4,279.54
Spending Potential Index		69
HH Furnishings & Equipment: Total \$		\$8,122,799
Average Spent		\$1,516.01
Spending Potential Index		67
Personal Care Products & Services: Total \$		\$3,195,268
Average Spent		\$596.35
Spending Potential Index		66
Shelter: Total \$		\$69,194,327
Average Spent		\$12,914.21
Spending Potential Index		64
Support Payments/Cash Contributions/Gifts in Kind: Total		\$8,676,436
Average Spent		\$1,619.34
Spending Potential Index		68
Travel: Total \$		\$8,419,391
Average Spent		\$1,571.37
Spending Potential Index		62
Vehicle Maintenance & Repairs: Total \$		\$4,147,831
Average Spent		\$774.14
Spending Potential Index		70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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